



Advance Digital Marketing Course for Buisness Owners

GET BUISNESS READY WITHIN 1 MONTH

NEXT PAGE >>>

OVERVIEW OF DIGITAL MARKETING

1. Understanding Advanced Digital Marketing Ecosystem
2. Data-Driven Marketing Strategy for Business Growth
3. Multi-Channel Marketing: How to Leverage Multiple Platforms
4. Competitor Analysis & Market Research for Scaling
5. AI-Powered Digital Marketing & Automation

NEXT PAGE >>>

SOCIAL MEDIA MARKETING (SMM) – ADVANCED STRATEGIES

- 1) Social Media Algorithm Mastery (Facebook, Instagram, YouTube, LinkedIn)
- 2) Engagement Growth Strategies: Maximizing Reach & Brand Recall
- 3) Personal Branding for Business Owners
- 4) Lead Generation Strategies via Social Media
- 5) Understanding Organic vs. Paid Social Media Marketing

NEXT PAGE >>>



FACEBOOK & INSTAGRAM MARKETING

- 1) Creating a Strong Business Profile on Facebook & Instagram
- 2) Content Strategy & Viral Content Creation
- 3) Instagram Reels & Story-Based Marketing
- 4) Facebook Groups & Community Building for Brand Trust
- 5) Influencer Marketing & Collaboration Strategy

NEXT PAGE >>>



YOUTUBE MARKETING – BUSINESS GROWTH STRATEGY

- 1) YouTube as a Lead Generation & Sales Tool
- 2) High-Converting YouTube Video Content Strategy
- 3) YouTube SEO: Ranking Videos for Maximum Views
- 4) Monetization Strategies & Brand Positioning
- 5) YouTube Shorts & AI-Based Video Optimization

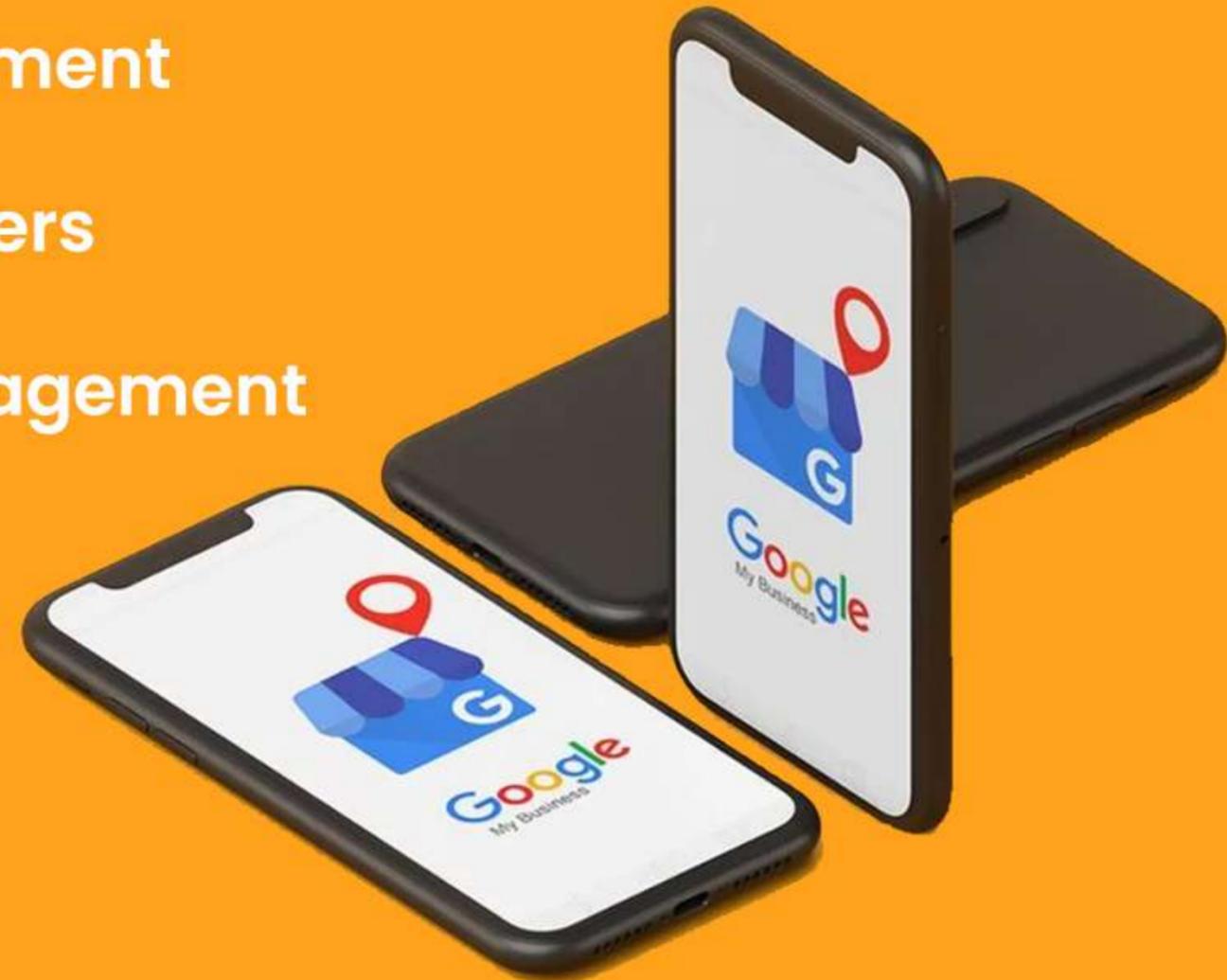
NEXT PAGE >>>



GOOGLE MY BUSINESS (GMB)



- 1) Google My Business Profile Optimization for Top Rankings
- 2) Google Reviews Strategy & Local SEO Enhancement
- 3) Google Maps Marketing: Driving Local Customers
- 4) Handling Negative Reviews & Reputation Management
- 5) GMB Insights & Performance Analysis



NEXT PAGE >>>

FACEBOOK & INSTAGRAM ADS

- 1) Advanced Scaling Strategies
- 2) High-ROI Facebook & Instagram Ads Execution
- 3) Retargeting, Lookalike Audiences & Custom Audience Strategy
- 4) Facebook Pixel & Conversion API Setup
- 5) Performance Scaling & Cost Optimization



GOOGLE ADS

- 1) Lead & Conversion Focused Advertising
- 2) Advanced Google Search Ads, Display Ads & Retargeting
- 3) Smart Bidding Strategies for High ROI
- 4) Landing Page Optimization for Lead Generation
- 5) Tracking Conversions & Google Analytics Integration

YOUTUBE ADS

- 1) Video Funnel Marketing**
- 2) YouTube Ad Formats & Targeting Strategy**
- 3) Video Ad Optimization for Maximum Conversions**
- 4) Audience Segmentation & Budget Allocation**

AI TOOLS FOR MARKETING – CHATGPT, DEEPSEEK & AI AUTOMATION

- 1) ChatGPT for Advanced Marketing & Sales Strategy
- 2) DeepSeek for AI-Powered Market Research & Copywriting
- 3) AI-Based Social Media & Ad Content Creation
- 4) ChatGPT for Business Growth, Strategy, Research, Planer Design and Video

NEXT PAGE >>>

CANVA – ADVANCED BRANDING & DESIGN STRATEGY

- 1) Professional Social Media Graphic Design
- 2) High-Converting Ad Creatives & Marketing Banners
- 3) Branding & Visual Storytelling Techniques
- 4) AI-Based Design & Creative Automation
- 5) Social Media Post Templates for Business Owners

NEXT PAGE >>>

VN VIDEO EDITING – PROFESSIONAL VIDEO MARKETING

- 1) Editing Business & Promotional Videos Using VN App
- 2) Creating Engaging Reels, Shorts & YouTube Content
- 3) Adding Subtitles, Transitions & Effects for Better Engagement
- 4) AI-Based Video Editing Techniques for Social Media
- 5) Video Content Optimization for Facebook & Instagram Ads



NEXT PAGE >>>