



7+ YEARS
INDUSTRY EXPERIENCE

FOR BUSINESS OWNERS

DIGITAL MARKETING MASTERY

*Learn AI, Social Media, Ads,
Sales & Business Growth Strategies*

तुमचा व्यवसाय वाढवण्यासाठी Digital Marketing Agency वर अवलंबून राहायचं, की स्वतः Digital Marketing समजून आपल्या व्यवसायासाठी योग्य निर्णय घ्यायचे?

15

POWERFUL MODULES

AI · ADS · SALES

BUSINESS GROWTH SYSTEM

BUILD YOUR BRAND · GENERATE LEADS · INCREASE SALES · SCALE YOUR BUSINESS

NO BUSINESS GROWS BIG WITHOUT DIGITAL MARKETING

आजच्या काळात कोणताही व्यवसाय Digital Marketing शिवाय मोठा होऊ शकत नाही. ग्राहक शोधणे, ब्रँड तयार करणे, लीड्स मिळवणे, सेल्स वाढवणे आणि व्यवसायाचा विस्तार करणे — यासाठी Digital Marketing ही आज गरज बनली आहे.

KK Institute घेऊन येत आहे Business Owners साठी खास तयार केलेला **Digital Marketing Mastery Course** — Basic ते Advanced Digital Marketing, AI, AI Designing, Social Media, Meta & Google Ads, YouTube, Sales Strategies आणि Business Growth Framework.

हा कोर्स पूर्ण केल्यानंतर तुम्ही



स्वतःच्या व्यवसायासाठी Digital Marketing Strategy तयार करू शकाल



AI वापरून Content, Design, Research & Automation करू शकाल



Facebook, Instagram, Google & YouTube वर Ads चालवू शकाल



Social Media Pages Professional पद्धतीने Manage करू शकाल



Leads Generate करून Sales वाढवू शकाल



व्यवसायासाठी Long-Term Growth System तयार करू शकाल

Build Your Brand • Generate More Leads •
Increase Sales • Scale Your Business

WHY CHOOSE US

WHY **KK** INSTITUTE

Maharashtra's leading digital marketing training institute — backed by **KK Digi Media**, with real agency experience and a proven, business-oriented teaching approach.

7+

YEARS EXPERIENCE

1000+

CLIENTS SERVED

1000s

STUDENTS TRAINED

▶ Maharashtra's Leading Institute

▶ Backed By KK Digi Media

▶ Real Business Case Studies

▶ Practical Learning Approach

▶ Business-Oriented Training

▶ AI + Marketing + Sales Combined

WHAT YOU'LL **MASTER**

Digital Marketing

Artificial Intelligence

AI Designing

Canva

CapCut Editing

Social Media

Facebook

Instagram

Meta Ads

Google Ads

YouTube

Sales Strategy

Business Growth

LEARN · IMPLEMENT · GROW

FOUNDATION & AI POWER

01

FUNDAMENTALS OF DIGITAL MARKETING

- Introduction to Digital Marketing
- Business Growth Using Digital Marketing
- Customer Journey & Marketing Funnel
- Branding Fundamentals
- Lead Generation Basics
- Content Marketing Basics
- Digital Roadmap for Business Owners

02

ARTIFICIAL INTELLIGENCE (AI)

BASIC → ADVANCED

- Introduction to AI & Generative AI
- AI for Business Growth & Marketing
- AI for Content, Research & Automation
- Prompt Engineering
- Tools: ChatGPT, Claude, Gemini, Grok
- Perplexity, NotebookLM, Napkin AI
- Gamma, Sora & advanced AI tools

03

AI DESIGNING

- AI Poster & Social Media Design
- Advertisement Creatives
- Product & Branding Creatives
- AI Image Generation
- AI Design Workflow

04

CANVA DESIGNING

- Canva Dashboard
- Social Media Post Design
- Advertisement Design
- Brand Kit Setup
- Templates & Automation
- Professional Design Workflow

VIDEO & SOCIAL MEDIA

05

CAPCUT VIDEO EDITING

- Video Editing Fundamentals
- Social Media Reels Editing
- AI Video Editing
- Captions & Effects
- Marketing Video Creation
- Business Promotional Videos

06

SOCIAL MEDIA MARKETING

- Social Media Fundamentals & Strategy
- Content Planning & Calendar
- Brand Positioning
- Organic Growth Techniques

07

FACEBOOK MARKETING

- Facebook Page Setup & Optimization
- Content Publishing
- Audience Building
- Facebook Algorithm
- Business Growth Using Facebook

08

INSTAGRAM MARKETING

- Professional Instagram Setup
- Reels & Stories Strategy
- Content Growth Framework
- Viral Content Strategy
- Instagram Algorithm
- Branding Through Instagram

ADS & BUSINESS REACH

09

META BUSINESS SUITE

- Dashboard Understanding
- Scheduling Content
- Inbox Management
- Analytics & Insights
- Team Management

10

META ADS MANAGER

MOST IMPORTANT

- Ads Manager Setup & Campaigns
- Audience Targeting
- Lead Generation & WhatsApp Ads
- Website Traffic & Conversion Ads
- Retargeting
- Budget Management & Scaling

11

GOOGLE BUSINESS PROFILE

- Profile Creation & Optimization
- Reviews Management
- Local SEO Basics
- Business Visibility Growth

RUN ADS THAT BRING REAL LEADS

Meta Ads Manager is the most important skill for business owners — generate leads on WhatsApp, your website & phone, and scale profitably.

SALES & GROWTH STRATEGY

12 YOUTUBE MARKETING

- Channel Setup & Optimization
- Thumbnail Creation
- Content Strategy
- YouTube SEO
- Business Growth Using YouTube

13 GOOGLE ADS & YOUTUBE ADS

- Search & Display Ads
- YouTube Ads
- Remarketing
- Lead Generation Campaigns
- Business Growth Campaigns

14 SALES STRATEGIES

- Lead Management
- Follow-Up System
- Sales Psychology
- Customer Conversion Framework
- Business Growth Strategy

15 STRATEGIES FOR YOUR BUSINESS

- Industry-wise Marketing Strategy
- Hospital & Real Estate Marketing
- Manufacturing & Education Marketing
- Service Business Marketing
- Business Growth Roadmap

Every module is built around one goal —
GROWING YOUR BUSINESS WITH REAL RESULTS

CHOOSE YOUR PATH

FLEXIBLE LEARNING OPTIONS

Pick the program that fits your goal — go all-in for complete mastery, or start focused and grow from there.

MOST POPULAR

01 COMPLETE DIGITAL MARKETING MASTERY

AI + Designing + Video Editing + Social Media + Ads + Sales + Business Growth — the full system, all 15 modules.

02 AI & AI DESIGNING PROGRAM

Learn AI from basic to advanced, plus professional AI-powered designing.

03 AI DESIGN + SOCIAL MEDIA

AI Design + Facebook + Instagram + Meta Ads — perfect to start marketing fast.

Not sure which fits you best? Talk to us — we'll guide you.



ENROLL NOW

GROW YOUR **BUSINESS** WITH DIGITAL MARKETING

Join Maharashtra's leading institute and learn the exact system to build your brand, get leads and increase sales.

DESIGNED FOR
▶ **Business Owners & Entrepreneurs**

MODULES
▶ **15 Complete Modules**

COVERS
▶ **AI · Ads · Sales · Growth**

OPTIONS
▶ **3 Flexible Programs**

LANGUAGE
▶ **Hindi & Marathi**

APPROACH
▶ **Practical · Case-Study Based**

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