



7+ YEARS
OF EXCELLENCE

CAREER PROGRAM · KOLHAPUR

AI - DESIGN & VIDEO EDITING

Four powerful courses. One complete career.

Master Artificial Intelligence, AI Designing, Graphics Designing and Video Editing — and step into the fastest-growing field in the digital world.

4

COMPLETE COURSES

5-Month Program

3 Months Course + 2 Internship

100% JOB ASSISTANCE | ISO CERTIFIED | AGENCY-STYLE TRAINING

THE OPPORTUNITY

WHY AI, DESIGN & VIDEO IS THE CAREER OF TODAY

Every business, every brand and every creator today runs on **video and design**. Digital marketing and social media marketing are growing daily — and a company's growth now depends directly on strong visuals, scroll-stopping videos and smart AI-driven content.

90%

of online content is now
video & visual-first

#1

most in-demand skills for
brands & agencies

24*7

demand from businesses,
influencers & startups

THREE WAYS TO EARN

GET A JOB

Work with agencies,
brands & media houses as
a designer or editor.

FREELANCE

Earn from clients
worldwide on your own
terms & schedule.

OWN BUSINESS

Start your own studio or
content agency in this
booming field.

"The companies growing fastest today tell the best visual stories. That exact skill — powered by AI — is what you'll master here."

FOUR COURSES, ONE POWERFUL JOURNEY

We build a complete creative professional — in a smart sequence. You start with AI, then apply it to design, then master graphics, and finally bring everything together in video editing.

1

COURSE 1 – ARTIFICIAL INTELLIGENCE

AI from basic to advanced — ChatGPT, prompt writing and creating content the smart, modern way.

2

COURSE 2 – AI DESIGNING

Apply AI to design — instant mockups, color combos, backgrounds and AI image generation to speed up your work.

3

COURSE 3 – GRAPHICS DESIGNING

Master real design tools led by Photoshop — posters, branding, social media creatives and print layouts.

4

COURSE 4 – VIDEO EDITING

Bring it all together with professional editing in Premiere Pro, supported by After Effects & AI.

By the end, you're not just one thing — you become a

AI EXPERT · DESIGNER · VIDEO EDITOR

— which means more job offers and faster career scaling.

VIDEO EDITING MASTERY

Go from basic to advanced and edit like a professional agency, with deep, hands-on focus on **Premiere Pro** — our primary editing tool.



PRIMARY · HIGHLIGHTED



PREMIERE PRO – MAIN TOOL

Maximum hands-on time, real projects & pro-level techniques. After Effects covered as a supporting basic for motion & effects.

WHAT YOU'LL LEARN

- ▶ Professional editing workflow
- ▶ Timeline editing, layering & trimming
- ▶ Transitions, text animation, logo placement
- ▶ Color grading & correction
- ▶ Sound sync & background scoring
- ▶ Visual storytelling & creative direction
- ▶ Client-centric video output techniques

TYPES OF VIDEOS YOU'LL EDIT

- ▶ YouTube Long & Shorts
- ▶ Instagram Reels
- ▶ Commercial Ad videos
- ▶ Political campaign videos
- ▶ Promotional & UGC videos
- ▶ Documentary-style edits
- ▶ Trend-based viral videos
- ▶ High-engagement branded content

+ PSYCHOLOGY-BASED EDITING & AI

Viewer-retention techniques, color psychology & emotional flow — plus AI tools (ChatGPT for scripts & hooks, Sora & AI visuals) to create faster and smarter.

GRAPHICS DESIGNING

Become a complete visual brand designer. **Adobe Photoshop is our primary tool** — taught with maximum focus & depth — supported by Illustration.



PRIMARY · HIGHLIGHTED



PHOTOSHOP – MAIN TOOL

The core of the course — maximum hands-on time, real projects & pro techniques. Illustration covered as a strong supporting skill.

WHAT YOU'LL LEARN

- ▶ Poster & banner designing
- ▶ Logo & branding identity
- ▶ Social media posts & carousels
- ▶ Business cards, brochures & flyers
- ▶ Website banners & ad creatives
- ▶ Infographics, menu cards & print layouts
- ▶ Festival & promotional templates
- ▶ Typography, icons & mockups

SKILLS THAT SET YOU APART

- ▶ Color psychology & grid systems
- ▶ Layout strategy & design thinking
- ▶ Visual branding for businesses
- ▶ AI tools — color combos & background removal
- ▶ Prompt writing for image ideas
- ▶ AI for instant mockups & templates
- ▶ Design for engagement & conversion
- ▶ Brand-clarity visual communication

REAL INDUSTRY APPLICATIONS

Commercial & digital-marketing-focused designs, full social media campaign structures, and visual communication built for real brands — exactly what agencies and clients pay for.

WHAT YOU BECOME

Because you learn AI, design and editing together, you graduate as a multi-skilled creative professional — and that multiplies your job offers and your earning power.

AI EXPERT

Use AI to create faster, smarter content than the rest.

GRAPHIC DESIGNER

Build brands, posters & campaigns for any business.

VIDEO EDITOR

Edit reels, ads & films at a professional agency level.

AFTER-COURSE OPPORTUNITIES

▶ 100% Job Assistance

▶ Freelancing Support

▶ Start your own design / editing business

▶ Work with brands, politicians & influencers

▶ Agency or in-house job roles

▶ Portfolio development + global certification

▶ Social media campaign work

▶ Higher pay through multi-skilling

3-in-1

SKILL PROFILE

5 MO.

COURSE + INTERNSHIP

REAL

CLIENT PROJECTS

WHY CHOOSE US

7+ YEARS OF **TRUST** & THOUSANDS OF CAREERS

For more than **7 years**, KK Institute has been shaping creative careers in Kolhapur. We've trained **thousands of students** and helped them land successful jobs and build thriving freelance & business careers in this field.

7+

YEARS OF EXPERIENCE

1000s

STUDENTS TRAINED

ISO

9001 CERTIFIED

WHAT MAKES US **DIFFERENT**

1

AGENCY-STYLE TRAINING

Learn the way real studios work, not just theory.

2

PERSONAL TRAINING

Small batches — only 15 seats — for focused attention.

3

REAL PROJECTS

Work on live client projects during your internship.

4

AI-INTEGRATED

Future-ready skills with AI built into every module.

5

HINDI & MARATHI

Comfortable learning in your own language.

6

FREE MATERIAL

Free design & editing resources to keep forever.

*We don't just teach a course — **we build careers that last.***



ENROLL NOW

START YOUR **CREATIVE** **CAREER** TODAY

Only **15 seats** per batch — personal training, real projects & lifelong skills.

DURATION
▶ **5 Months (3 Course + 2 Internship)**

TIMING
▶ **Full-Time · 10:30 AM to 2:00 PM**

COURSES
▶ **AI · AI Design · Graphics · Video**

BATCH
▶ **Full-Time · 15 seats only**

LANGUAGE
▶ **Hindi & Marathi**

INCLUDES
▶ **Free material + Certification**

CALL / WHATSAPP TO ENROLL

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VISIT US

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